



Pocatello Art Center Gallery and School

Portneuf Valley Photographic Society

Porcelain Artists of Southeast Idaho

and

Idaho Watercolor Society

Hours: Mon.-Fri. 10 am-4:00 pm
 Closed: Saturday, Sunday
 and Holidays

444 North Main, Pocatello, Idaho 83204
 208-232-0970
 E-mail: pocartctr@ida.net
 Web: www.PocatelloArtCtr.org

FEBRUARY
Carolyn Purnell

PAC Officers 2015-2016

President—Marlene Keller
 Vice President - Jennifer Fisher
 Treasurer - Sallee Gasser
 Secretary—Becky Petersen
 Corresponding Secretary
 Peggy Anderson

Board of Directors

One-Year Board Members
 Roger Boe
 Dorothy Chatterton
 Barbara Orr
 Barbara Santos

Two- Year Board Members
 Rick Aubrey
 Bea Cowger
 Jeanne Hand
 Georgia Orwick

Three-Year Board Members
 Dorothy Brzek
 Pat Geiger
 Linda Groom
 Carolyn Purnell

Advisory Board

All Past Presidents

President Porcelain Artists of

Southeast Idaho

Danese Lothspeich

President Portneuf Valley Photographic Society

Wayne Millyard

Regional Representatives

Pocatello Idaho Watercolor Society

Onita Asbury  Neila Loeb

Our thanks for the support of Individual and Corporate Donors who help us keep the Art Center Gallery and School a vital part of our community.

PRESIDENT'S MESSAGE

by Marlene Keller



Happy News for the Art Center. We have received two grants for my favorite projects. The Legacy Project received a grant from the Bistline Foundation Fund to continue our efforts in honoring local Artists. Then we also received a grant to continue to sponsor the High School Art Show again this March, 2016. Congratulations to Jennifer Fisher and the Fundraising Committee. Thank you for your continued effort on behalf of the Art Center.

We will continue to honor all past local artists in our Legacy project and we hope that you will send us more suggestions. Send them to my email at 2klr@aol.com or Barb North's at barb.north10@gmail.com.

First Friday in February is on the 5th. I hope everyone will stop by and check out the show in our gallery. We have the annual Regional IWS show, the gallery themed "Spirit of Idaho," and the World Wide Photo Walk exhibits all month.

Thank you for your time and work for all who volunteered at the Art Center, but we still need help at the front desk. Please call the Art Center at 208-232-0970 and let us add you to our list of front desk volunteers or substitutes. Start thinking now about Sagebrush Arts Fest in September. We need artists to sign up early and also many Volunteers.

I welcome Jennifer Fisher as our new Vice President who is filling the vacancy of Barbara North. A very big thank you too, to Barbara Orr for agreeing to fill the vacancy on the Board of Directors and work to further our Public Relations .

Our board will meet at the Art Center at 10:00 am February 4th. **May you all have a Happy Valentine's Day!**

GOOD NEWS

The Art Center now has a Public Relations/Outreach person! Barbara Orr, who once worked at the ISJ and also has experience in PR, has volunteered to be our PR "go-to" person. All such information is to go through her. She will keep in contact with Barb Santos and Carolyn Purnell to ensure information also gets on our WEB and in our newsletter. She also is submitting info about the Center to S Palagi for her article in the ISJ. For those who do FB, look for our new FB Page also. We are really trying to get word out about us and our activities. We are doing a lot...come join us.

BEGINNING DIGITAL PHOTOGRAPHY

Thursdays, February 4, 11, 18, and 25th
5-7 pm
Pocatello Art Center
With Richard Albright

Cost: \$75.00
Call the Art Center at 232-0970 to register

PASTEL and ALL MEDIA GROUP, pay as you go will meet Tuesday, February 16th At the Pocatello Art Center, 444 N Main.

The pastel group is now the **Pastel and All Media Group**, an area group of artists that meet on the 3rd Tuesday evenings at 5:30 pm—8:30 pm. \$3.00 charge. This is an informal painting time.

During this time, they draw and paint with all types of pastels and charcoals and all other mediums; and share different techniques. Bring your oils, water-colors, acrylics, pastels, and drawing, and join in the fun evening with this group. Fee is \$3.00 per person to the Art Center.

Brent Lowman, pastel artist, potter, and retired teacher, joins them in giving advice and instruction

Danene Taysom
February at the Pocatello Art Center!
Design with Color!



February 3rd, 10th, 17th, 24th, 2016.
3-5 pm or 7-9 pm

\$65 Each month for PAC members \$75 Each month for non-members
Save and Pay for all 4 months: \$240 for PAC members, \$280 for non-members

<u>March</u>	2nd, 9th, 16th, 30th, 2016.	Loosen Up! See, Simplify and Express with you paintings!
<u>April</u>	6th, 13th, 20th, 27th, 2016	Drawing the Portrait Part 1: Master features: eyes, lips, Nose and hair!
<u>May</u>	4th, 11th, 18, 25th, 2016.	Drawing the Portrait, Part 2: Putting it together, Plus! Create drama with light in your portrait!

Register Now!
Pocatello Art Center 440 North Main Pocatello, Idaho, 208-232-0970 or

Contact Danene at danene@danenetaysom.com

GALLERY NEWS

by Pat Geiger

First Friday Art Walk takes place on February 5, 2016

Our February show will be the theme, 'Spirit of Idaho' and the annual IWS show brought to you by the Regional Idaho Watercolor Society. We have some incredibly talented artists and watercolor is always such a magical medium and will be amazing to see. We will have one wall for our other work so please bring your art in to display. We will also showcase the 'World Wide Photo Walk'. We have local photographers that do a great job in picking out the everyday things and turning them into spectacular art. Please pick up your work from the January show by the 28th of January and have all new work in by January 29th. We will hang the new show on Tuesday, February 2nd. IWS will hang their show on Wednesday, 2-3-16.

Pennie Wolf is still our featured artist in our center cabinet. You only have one more month to view her hand painted skulls. They are fascinating to see with her miniature paintings on each skull. Our jewelry and porcelain cabinets are ever changing so please check them out as well.

The 'All Seasons' show through January has been calming and beautiful. There has been such a variety of colors and subject matter and we hope you had a chance to wander through the gallery and take in the views. Again, all January work should be picked up by January 28th. We try very hard to treat all of your work with great respect and care but the longer it stays after the pickup date, the greater the risk for harm. We don't have a safe storage system for work not currently shown and we are so sorry for that.

March will bring the highly anticipated High School Show. Jennifer and her committee work tirelessly on this event and last year surpassed any so far. Our high school students are so talented and so many of them don't continue in the arts after graduation. This show rewards their talent and perhaps give them hope to continue. The shown work is always inspirational and brings new life to the Art Center. We are so fortunate to have this venue and we thank Jennifer and her Committee for bringing it to us.

Just a reminder for the Members Judged show in May. Work must be in by April 22nd and it will be here soon!!

Start working on that special piece; check out work you have done on this last couple years; get inspired and bring something wonderful. This is your time to shine and, perhaps, be rewarded for all your hard work.

ANNOUNCEMENTS

First Friday Art Walk, February 5th, 2016; 5-8 pm

Board Meeting—Thursday, February 4th, 2016; 10 am

Committee Hanging Gallery - Tuesday, February 2nd, 2016 at 1 pm

IWS Hanging Show—Wednesday, February 3rd at 1 pm

IWS Show—1st Friday thru February 28th, 2016

Beginning Digital Photo Class, February 4, 11, 18, 25, 2016, 5-7pm

PASI Meeting & Instruction, February 19th, 2016; 10am-4pm

CLOSED FEBRUARY 15th—FEDERAL HOLIDAY, Presidents' Day

Artists Luncheon—February 11th at Ruby Tuesday—11:00 am

Pastel and All Media Group –February 16th at 5:30 pm—PAC

NOTICE

The PAC membership dues have been increased with new additions:

MEMBERSHIP PER YEAR as of January 2016:

(Membership is for one year from the date you sign up until the same date the next year

- \$15 - Youth membership (5 -18 yrs)
- \$35 - Regular membership (one adult membership (19 yrs and up)
- \$50 - Family membership (all in the same household)
- \$50 - Sponsoring Individual / Business membership (they get their name in the newsletter)
- \$100 - Sustaining membership (name in the newsletter & posted at the Art Center)
- \$1000 - Benefactor Membership (Lifetime)(name on permanent plaque in the Art Center.
& up - (Three levels: Silver; Gold \$5,000; Platinum \$10,000)

The membership fees at the Art Center had remained the same for many years; but it has become evident that if we want to continue to offer a great facility and wonderful classes, we must increase the yearly dues to cover maintenance and operational expenses. In order to help achieve this, a new membership structure was voted into existence by the Board in the Fall, 2015, to become active in January, 2016.

We appreciate your participation in the Art Center and hope you will continue to enjoy all that we have to offer.

OUTREACH AND PR (new)

by Barbara Orr

This is just a reminder to members to invite any interested friend to join the Art Center. Remember we have: watercolor, oil painting, photography, porcelain painters and jewelry makers who will share information along with our regular classes and events. Encourage your friends to come and join a group in the media in which they are active.

Better yet, bring a friend to an event or class as an observer. When you have out of town guests, bring them to visit the gallery. The gallery is a great place for a field trip to inspire your older grandchildren.

Dues are a low \$35 yearly and it includes getting the monthly newsletter by your choice of mail or email.

IWS NEWS

by Onita Asbury

The IWS group is planning to hang the show of "Watercolors and..." on the 3rd of February from 1:00 on. Hopefully members who can help will be at the Art Center to help however they can. The show should be exciting and new for the month of February. This and the 5th for the Art Walk will be our meeting for the month.

On the 6th and 7th of February will be a workshop by Gabrielle Sivitz on pen and ink and using them with watercolors for a new way to paint. The class will be open to members for \$50, and if not full with members, \$60 for non-members. The time each day will be from 9:00 am to 4:00 pm with time for lunch-munching around noon. This is a Saturday and Sunday so we're hoping to get a full class as soon as possible to inform Gabrielle and not to have to cancel. We need 10 folks to do that.

Hope to see y'all soon.

Onita Asbury

**FEBRUARY, 2016
POCATELLO ART CENTER
444 N MAIN, POCATELLO
Come visit at the 1st Friday
February 5th, 5-8 pm**

**IWS REGIONAL
ART SHOW**

**PAC Board Meeting
January 7, 2016**

***Jennifer Fisher** called the meeting to order at 10:06. She was filling in for President Marlene Keller.

***Present:** Jennifer Fisher, Sallee Gasser, Pat Geiger, Dorothy Brzek, Dorothy Chatterton, Rick Aubrey, Bea Cowger, Peggy Anderson, Barbara Santos, Barbara Orr, Carolyn Purnell, Becky Petersen, Roger Boe, Marlene Keller.

***Minutes:** Carolyn Purnell read the December minutes because they were not printed in the Newsletter. Jennifer asked to have information about the Ifft Foundation be eliminated.

Dorothy Chatterton moved to accept the minutes with the correction. Rick Aubrey second.

***Treasurer's report:** Budget: we are seven months into the year. The rent income is a little low. This is because of repairs and fees from the previous management company. Building expenses and the newsletter expenses are low. Email has helped with those expenses. Our bank account balance is good.

***Apartments:** There may still have some dealings with the previous management company to complete our separation from them. Marlene and her daughter, who owns a management company, will be looking over things and talk to the previous company to dispute their final charges. ANR is the new management company.

Linda Groom moved we accept the Treasurers Report. Georgia Orwick second.

***Vice President Position:** Marlene appointed Jennifer Fisher as Vice President until June, when elections will be held. There were no objections. Jennifer's appointment left an opening on the Board. Marlene appointed Barbara Orr to fill that position.

*These appointments were confirmed by the raising of hands. There were no objections.

Committee Reports:

***Fundraising:** Last year a grant was submitted for the Legacy Project. We didn't get it. A new grant was applied for from the Bistline Foundation. PAC received this grant.

*Jennifer will make a calendar of when available grants open and close. It will help the Finance Committee know when to apply. U.S. Bank will be added to this list. We have received money from them in the past for Sagebrush.

* A grant was received from the Spaulding Foundation to fund the high school art show.

* The number one goal for fundraising is the Building Maintenance fund. Raising membership dues and the Art/Garage Sale should help with this.

*The Fundraising Committee thinks expanding art education should be a priority. Jennifer talked to a member of the Idaho Humanities Council. He suggested having a big event where a feature artist is brought in and there is a community-wide promotion of the event. It was suggested that this idea be thought about and have a "brain-storming" session in a future meeting. It would be nice to be ready to do this in September.

*Barbara Orr has been working on a business card for the Art Center. Members of the Board would be given the cards to give out to people. She has also been looking at prices of printing brochures, promoting PAC, to be displayed in motels and businesses. The artwork on the brochure would be the artwork that wins best of show in our Judged Show. The prices are \$298 for 2500 brochures or \$250 for 1500 brochures. There are nine hotels who are willing to display these brochures. It would be good for people to know there are a variety of groups doing a variety of things.

*Promotion of the Art Center should probably be separate from the fundraising committee.

***Desk:** Staffing for the front Desk has been better, but subs are still needed.

*PAC Facebook Page: Linda Groom encourages people to go on Facebook and search Pocatello Art Center and then "Like" the page. That will help the center become more visible.

*Training is needed to help things go better in keeping track of sales.

***Sagebrush/Newsletter:** Carolyn will be working on forming a committee. Please sign up. Her intent is to train people for Sagebrush to take over. This is her last year. The site has been reserved at ISU. The committee will be discussing music—what to have and how to do have it. Because ISU has taken down so many trees at the south end of the site, it may be good to move things north. People were not as pleased with their space because of the sun and the heat. One question is—Should the entry fee stay the same?

*Linda suggested PAC register with Zapp. People can apply here and get accepted into shows. This is a group of people who are interested in doing shows. It will help get our name out.

*Newsletter: things are going well. The deadline is now the 15th. This gives Carolyn time to get it out early.

***Education:** PAC is looking for a new Education Chair. It doesn't have to be a board member. Board members were asked to come with suggestions next month. There will be a greater effort to get ISJ to put information about classes in the paper.

***Legacy Project:** Marlene bought a binder to store the disks from the Legacy projects. There is room to add papers and photos as well. It will keep things organized and available. The Desk people should be instructed as to how to run the Legacy Project on the TV.

***Maintenance:** Wayne said everything is going well. He has fixed several things. He checks in every week.

***Gallery:** People are bringing in art. It will be a smaller show, but that will be nice. It's time to start thinking about judges for the Judged Show. If anyone has suggestions, let Pat know.

***Correspondence:** Peggy has a few cards to send to people.

***IWS:** The group had a wonderful Christmas party at Onita's house. They had two prospective members attend. IWS will be hosting a two day workshop on Feb 6-7. Gabrielle Sivitz will be the teacher. The cost is \$50 for IWS members and \$60 for non-members.

***PVPS:** The Photo Club had a Christmas party at the Taysom's house in Blackfoot. New officers were elected. Wayne Millyard is the new President. Patty Ford is Vice-President. They will be planning activities for the year.

***Insurance:** The coverage has been increased. We will be looking at changing companies to State Farm in April. They offer better coverage.

***PASI:** The next meeting is the January 15 from 10am-3pm. Denise Lothspeich will be teaching hearts.

***Hospitality:** It was strange to not have the Art Walk in January. Thanks to all the people who support us with their art and the treats they bring. The various groups who help with food are greatly appreciated. Food donations are always welcome. Our reception table is beautiful! The gallery is beautiful! It's a fun time to come together for the evening.

***Membership:** We have one new member.

Unfinished Business:

***Committee for New Officers:** The new officers need to be printed in the April or May newsletter. Jennifer Fisher has offered to be the chairman of the Nominating Committee.

New Business:

***City Parking Policy:** Members of the "Pay-as-you-go Classes have received parking tickets during class time. The Police Department is not willing to work with us at this time. Sallee talked to Stephanie Palagai of Old Town about this problem. She is willing to let class members park in her parking lot. She is going to look into the possibility of getting parking passes for the people taking classes. She also asked us to monitor the parking in the 15 minute space—to keep it just for unloading.

*The Pocatello Arts Council has an opening. It would be nice for someone from PAC to be willing to join this council. They meet on Monday night once a month. They fund several projects.

***Board Meeting:** The Executive Board Meeting will be Monday, February 1 at 10:00am. The next board meeting will be Thursday, February 4, at 10:00am. The First Friday is February 5.

Georgia motioned to adjourn the meeting. Sallee second. Meeting adjourned at 12:00pm.

***Sketching Workshop
Saturday, April 2nd
9 am - 4 pm***

SAVE THE DATE

Looking for a fun creative activity you can do any time, that doesn't require expensive or bulky supplies and will also improve your paintings and drawings? Artist, art instructor, and sketching enthusiast Gabrielle Sivitz will introduce you to sketching, with easy techniques that will get you sketching everything everywhere in no time. Artists and non-artists welcome.

Warning: Sketching can be addictive!

Gabrielle Sivitz, Instructor

FEBRUARY 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Drawing Animals in Pencil and Pen And Ink. Live animals From the Zoo. 7-9 pm	2 Gallery Hangs 1 pm	3 IWS Hangs 1 pm D Taysom 3-5 pm 7-9 pm	4 Board Meet 10 am Pennie Wolf 1-4 pm Pay As U Go Beg Digital Photo 5-7 pm	5 1st Friday IWS SHOW WWPW	6 IWS WORKSHOP 9 am-4pm
7 IWS WORKSHOP 9am-4pm	8 Drawing Animals in Pencil and Pen And Ink. Live animals From the Zoo. 7-9 pm	9 Bob Beason Pay as U Go 9-12 N	10 Karen Wardle Pay as U Go 9-12 N D Taysom 3-5 pm 7-9 pm	11 Artist Luncheon Ruby Tuesday 11 am Pennie Wolf 1-4 pm Pay As U Go Beg Digital Photo 5-7 pm	12	13
14 Valentines Day	15 CLOSED Presidents' Day	16 B Beason Pay as U Go 9-12 N Pastel and All media Group 5:30 p	17 Karen Wardle Pay as U Go 9-12 N D Taysom 3-5 pm 7-9 pm	18 Pennie Wolf 1-4 pm Pay As U Go Beg Digital Photo 5-7 pm	19 PASI Meeting 10am—3 pm	20
21	22	23 B Beason Pay as U Go 9-12 N	24 Karen Wardle Pay as U Go 9-12 N D Taysom 3-5 pm 7-9 pm	25 Pennie Wolf 1-4 pm Pay As U Go Beg Digital Photo 5-7 pm	26	27
28	29	March 1 B Beason Pay as U Go 9-12 N	March 2 Karen Wardle Pay as U Go 9-12 N D Taysom 13-5 pm 7-9 pm	March 3 Pennie Wolf 1-4 pm Pay As U Go	March 4 1st Friday HS Show	March 5

PICK UP YOUR HOLIDAY SHOW PIECES BY JANUARY 28TH
NEW GALLERY SHOW WILL BE HUNG FEBRUARY 2ND, 1 pm
IWS SHOW WILL BE HUNG WEDNESDAY, FEBRUARY 3RD, 1 PM

Pocatello Art Center
444 North Main
Pocatello, ID 83204

«Due Date»
«First name» «Last Name»
«Address1»
«City» «State» «Zip»

Please check the date above your name
and address for membership expiration.
This may be your last newsletter!